



**GOVERNMENT OF PUERTO RICO  
PUERTO RICO CONVENTION CENTER DISTRICT AUTHORITY**

**REQUEST FOR PROPOSALS  
RFP # 2024-02**

**Addendum # 2  
ANSWERS TO RFP QUESTIONS  
Date: April 4, 2024**

Pursuant to Section 2.3 of the abovementioned Request for Proposals, parties interested in participating in the RFP are notified of the following answers to the RFP questions received by the published deadline:

1. *Has the RFP timeline provided in Section 2.2 of the RFP been modified in any manner, including the deadlines?*

**The RFP schedule outlined in Section 2.2 has been modified pursuant to Addendum # 1 published on this same date.**

2. *Does the Authority plan on modifying the timeline, including the deadlines?*

**As of now, the Authority does not plan to further modify the timeline. However, it retains the right to make adjustments in the future if such changes are considered beneficial for the Authority or the Government of Puerto Rico.**

3. *How can interested parties confirm that they have been included in the Authority's log, as referred to in Section 2.3 of the RFP?*

**Interested parties are encouraged to verify their inclusion in the Authority's log as per Section 2.3 of the RFP by reaching out to the RFP Coordinator listed in Section 2.1.**

4. *Other than the RFP, Act 170-2007, and Regulation 9512, is there any other statute, regulation, manual, notice, policy, or procedure with which a Proposal must comply, or which will be considered for the evaluation of Proposals or the award?*

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Proposals are primarily expected to adhere to Act 170-2007 and Regulation 9512, which oversee the sale of naming rights to public facilities. However, it is crucial that Proposals also conform to all relevant laws, regulations, and procedures associated with entering into contracts with the Government of Puerto Rico. Proponents should seek legal advice to address any inquiries regarding these requirements.

5. *According to Section 1.4 of the RFP, the "proposal must ... outlin[e] the financial commitments, payment structure, and any other financial obligations offered to be undertaken by the Proponent." Moreover, Section 4.2 provides that "the Proposals shall, in general, be evaluated based on economic terms and other value added per Section 1.4 above, compliance with the Proposal Elements listed in Sections 3.1 and 3.2 above, and any other evaluation criteria set forth in this RFP."*

*As it pertains to certain agreements with the manager and operator of the Coliseum, currently AEG Management PR, LLC (the "Manager"):*

- a. May an interested party offer, as part of its Proposal, the extension or renewal of its agreements under their existing terms and conditions, and to provide additional services or benefits, during the entirety of the Contract Term?*
- b. Will such an offer be considered as "other financial obligations offered to be undertaken by the Proponent" under Section 1.4 of the RFP?*
- c. Will such an offer be considered as an "additional benefit[]" for the Authority . . . aligning with Act 170-2007's and Regulation 9512's emphasis on maximizing economic benefits for the government of Puerto Rico and ensuring public interest protection" under Section 1.4 of the RFP?*
- d. Will such an offer be considered by the Authority as an "economic term," "other value added," or "other evaluation criteria," as part of its evaluation under Section 4.2 of the RFP? If so, please state which one.*

**Existing agreements will be maintained separate, and thus shall not be included as part of the Proposal. However, the extension or renewal of existing agreements that a Proponent may have in place, as well as the provision of additional services or benefits, will be considered as "other financial obligations", "additional benefit for the Authority", "other value added", and as "other evaluation criteria". Please note that these items will not be considered part of the total amount offered to be paid by the Proponent for the naming rights to the Coliseum which, pursuant to Regulation 9512, must be equitable to contracts of this nature that are given in other jurisdictions**

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and/or to the value resulting from an appraisal conducted by a professional duly authorized to perform these studies in Puerto Rico.

6. *What are the circumstances under which a Proposal be deemed to "conflict[] with existing sponsorship agreements in the Coliseum," as provided in Section 4.2 of the RFP?*

**A conflict arises with current sponsorship agreements if a Proponent offers goods or services in a category already covered under agreements with competing brands.**

7. *According to Section 1.4 of the RFP, the "proposal must . . . outlin[ e] the financial commitments, payment structure, and any other financial obligations offered to be undertaken by the Proponent." Moreover, Section 4.2 provides that "the Proposals shall, in general, be evaluated based on economic terms and other value added per Section 1.4 above, compliance with the Proposal Elements listed in Sections 3.1 and 3.2 above, and any other evaluation criteria set forth in this RFP."*

*As you are aware, various entities have entered into certain agreements with the Manager, including agreements concerning sponsorship rights, luxury suites, and VIP seating, among others. Consequently:*

- a. *May the Interested Party offer and guarantee the extension or renewal of agreements entered into between the Manager and third parties that will not participate as Proponents -under their existing terms and conditions- for the entirety of the Contract Term?*

**A Proponent shall not represent third parties without their written consent. If written consent to represent and negotiate on behalf of a third party is provided, we will consider renewal and extension offers.**

- b. *Will this be considered as "other financial obligations offered to be undertaken by the Proponent" under Section 1.4 of the RFP?*

**No.**

- c. *Will this be considered as an "additional benefit[] for the Authority ... aligning with Act 170-2007's and Regulation 9512 's emphasis on maximizing economic*

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*benefits for the government of Puerto Rico and ensuring public interest protection" under Section 1.4 of the RFP?*

- d. *Will this be considered by the Authority as an "economic term," "other value added," or "other evaluation criteria," as part of its evaluation under Section 4.2 of the RFP? If so, please state which one.*

**If the third party will be increasing the dollar value of existing agreements directly tied to a Proponent's interest in the naming rights to the Coliseum, then this may be considered as "additional benefit for the Authority", "other value added", and as "other evaluation criteria". Please note that these items will not be considered part of the total amount offered to be paid by the Proponent for the naming rights which, pursuant to Regulation 9512, must be equitable to contracts of this nature that are given in other jurisdictions and/or to the value resulting from an appraisal conducted by a professional duly authorized to perform these studies in Puerto Rico.**

8. *Section 4.2 of the RFP provides that "Each Proposal that meets all the all-submission requirements will be independently evaluated and scored by the Evaluation Committee." Please specify: How will scores be distributed, allocated and/or weighted among the different requirements?*

**In accordance with Section 4.2 of the Request for Proposals (RFP), the evaluation of Proposals will consider economic terms and additional value as outlined in Section 1.4, adherence to the Proposal Elements specified in Sections 3.1 and 3.2, and any other criteria detailed in the RFP. There are no predefined scores for these categories, instead, each member of the Evaluation Committee will independently determine how to distribute, allocate, and/or weigh the various requirements.**

All other terms, conditions and specifications of the RFP will remain unaltered.

A handwritten signature in blue ink, appearing to read 'Mariela', is written over a horizontal line.

Mariela Vallines Fernández, Esq.  
Executive Director